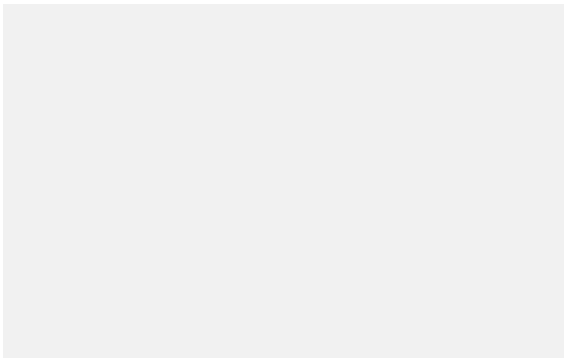


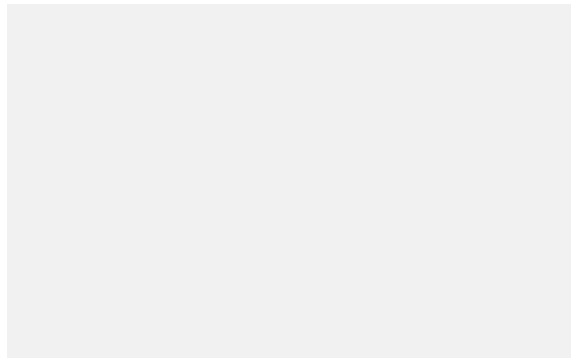
community activation brainstorming

Consider your community and its challenges. Use your Movement Statements to produce 2 actions that you can take immediately—no matter how small, the point is to identify actions.

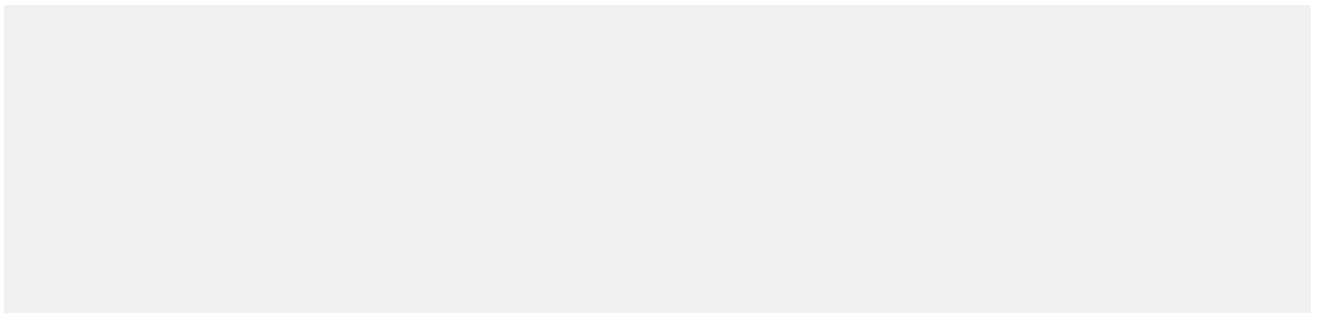
CURRENT ISSUES



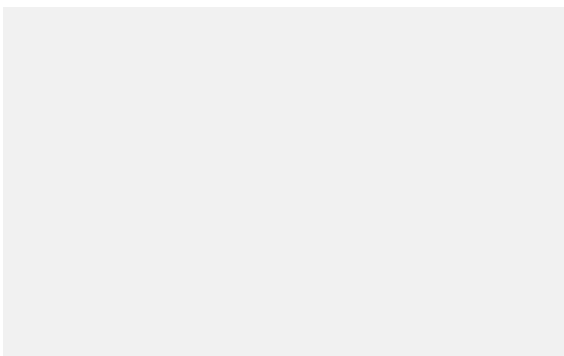
OPPORTUNITIES



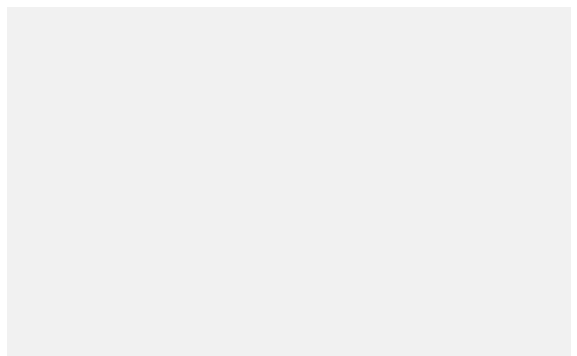
MOVEMENT STATEMENT



ACTION 1



ACTION 2



community mapping - personal

Your community is a collection of people you know, people you don't know, and people you should know. Expand your community knowledge by connecting with people that should be at your Community Activation table.

Government Officials (County, Town, Township, Municipality, Borough, Chamber of Commerce, etc.)

Mental Health Professionals (Clinical Social Workers, Psychologists, Addiction Counselors, etc.)

Law Enforcement (Police Officer, Judge, Corrections Officer, Neighborhood Watch, etc.)

Local Community/Social Activists

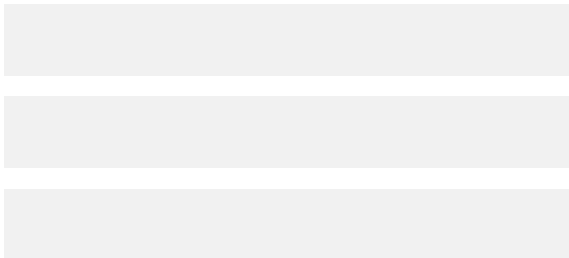
School Officials (Superintendent, School Board Member, PTA, School Officials, Teachers, etc.)

Religious/Spiritual Leaders

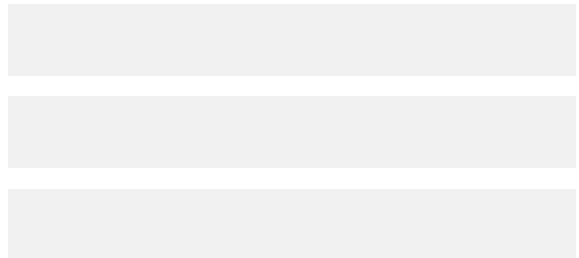
community mapping - professional

Your community is a collection of people you know, people you don't know, and people you should know. Expand your community knowledge by connecting with people that should be at your Community Activation table.

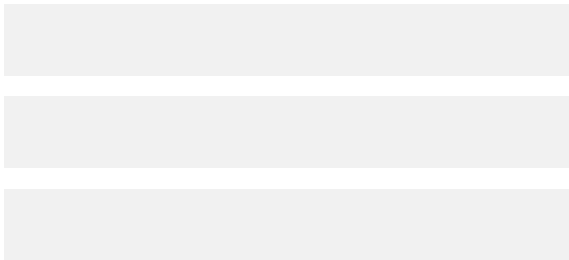
Senior Leadership Support (at least 1 Executive Team member, business unit/department leaders, etc.)



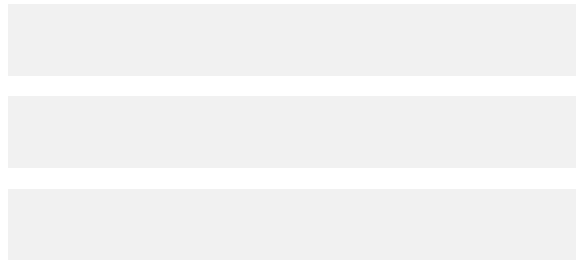
Human Resources (CHRO/CDO, Talent Management, Talent Acquisition, Wellness, etc.)



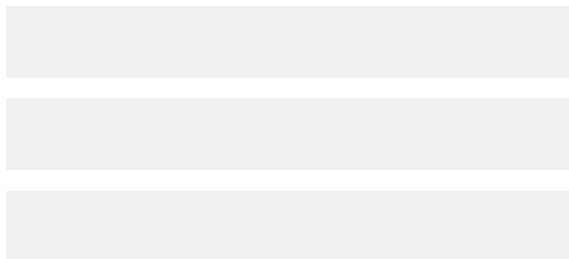
Affinity Groups (Employee/Business Resource Group leaders/members, Networking Groups, etc.)



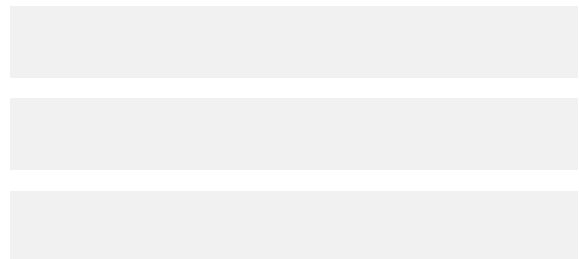
Diversity, Equity & Inclusion (Leaders/employees, Corporate Responsibility, Supplier Diversity, etc.)



Internal Communications



External Communications/Public Relations



community mapping - academic

Your community is a collection of people you know, people you don't know, and people you should know. Expand your community knowledge by connecting with people that should be at your Community Activation table.

School Officials (Principal, Vice Principal, Deans)

Student Services (Student Unions, Clubs, Fraternities/Sororities, etc.)

Faculty (Counselors, Teachers/Professors, etc.)

Social Activists

Staff (Cafeteria Workers, Janitors, Security, etc.)

Student Volunteers

my community action team

Using your community mapping worksheet, transpose your team members with their contact information and distribute to all members.

COMMUNITY TYPE



PERSONAL



PROFESSIONAL



ACADEMIC

Full name	Email	Community Role	Team Role

ADDITIONAL NOTES

SMART goal setting

SMART goals help to define clear metrics, actions, and desired outcomes. Use the template to write SMART community activation goals. TIP: use the template to lead a group brainstorm to define your goals.

SPECIFIC

Clearly define what actions you will take, why they need to be taken, and how you will take them. . .

MEASURABLE

Quantitative (\$,%,#) and qualitative (feedback, surveys, recognition) measurements that clearly express your desired results. What the IMPACT will achieving the goal have. . .

ATTAINABLE AND ACTIONABLE:

Challenging but defined well enough so that you can achieve them. You must possess the appropriate knowledge, skills, abilities AND resources needed to act on and achieve the goal.

RELEVANT AND RESULTS-FOCUSED

Goals tie to priorities and/or objectives; Another descriptor to consider is Results-focused, meaning goals should measure outcomes, not activities.

TIME-BOUND

An expected overall completion date is one approach, if you have milestones within the goal, address them with the details of the goal.

example scoreboard

Tracking progress should be your highest priority and it does not need to be overly complicated. This example uses percentages but you can use quantity, quality, etc. Keep it simple, clear and concise and communicate it often.

Contact LeaderKeys Consulting for assistance with setting up your scoreboard: leaderskeysunlocked@gmail.com

Goal 1 Measure



Progress %

Goal 2 Measure

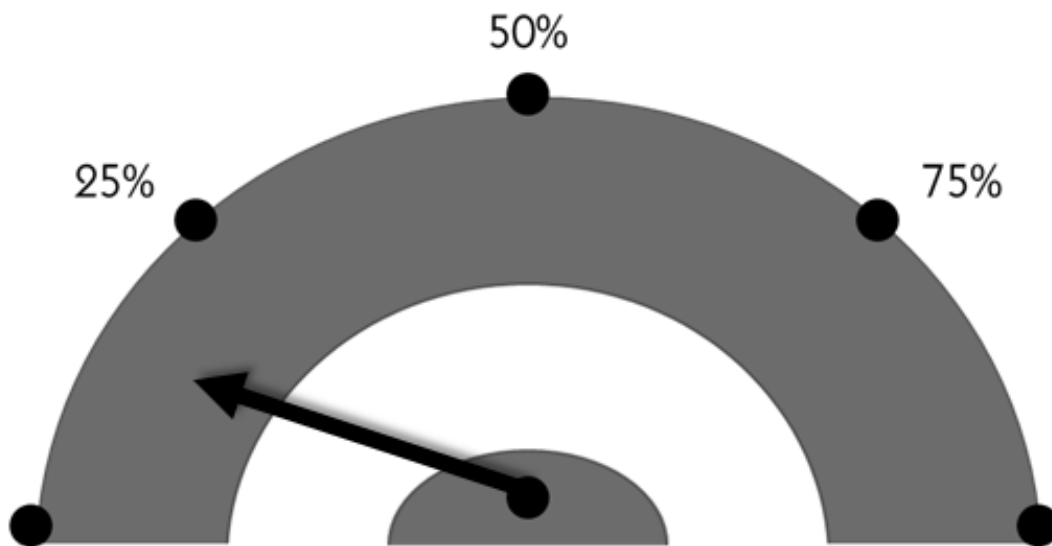


Progress %

Goal 3 Measure



Progress %



Overall Progress (average of goal measure percentages)

